

Marketing & Communications Officer (32 hours per week)

Erasmus Enterprise – Rotterdam

Are you a proactive Marketing & Communications professional with a strong eye for design and a talent for clear, engaging communication? Do you enjoy working in a dynamic, entrepreneurial environment? Then Erasmus Enterprise is looking for you!

As Marketing & Communications Officer, you will play a key role in shaping and executing our communications across digital and offline channels. Graphic and web design are an important part of this role, but your focus is broader: you translate strategy into compelling content, ensure consistent messaging, and strengthen our brand across the entire Erasmus Enterprise ecosystem.

You will work closely with colleagues from Marketing & Communications, Community & Events & Productions to make sure our community of startups, students, researchers and partners is informed, engaged and inspired.

What you will do

As a Marketing & Communications Officer, your responsibilities include:

1. Marketing & Communication

- Develop and create visual content for social media, websites, newsletters and internal and external communications;
- Write, edit and optimize web texts and other communication materials in line with the Erasmus Enterprise tone of voice;
- Translate complex information into clear, accessible and appealing communication;
- Contribute to communication strategies for programs, events and the Erasmus Enterprise brand.

2. Graphic & design

- Design and maintain branded assets for Erasmus Enterprise and our programs: NL Startup Competition, AI Pitch Competition, Erasmus University Challenge, and Talent for Transition;
- Develop print materials such as brochures, factsheets, posters and event visuals;
- Coordinate with suppliers for production specifications, proofs and delivery;
- Support PPT design and internal/external presentations;
- Ensure consistent branding across all visual communications.

3. Web content & CMS management

- Manage and update websites (Erasmus Enterprise, AI Pitch Competition, NL Startup Competition) using WordPress and Elementor;
- Troubleshoot technical issues, such as PHP errors and plugin conflicts;
- Develop the new Erasmus Enterprise website, including UX journeys, A/B testing, and final delivery;
- Ensure that websites are up-to-date, user-friendly and aligned with our brand and accessibility standards;
- Coordinate minor improvements and content optimizations in collaboration with colleagues and external partners where needed.

4. Planning, coordination & quality control

- Work independently and take ownership of communication tasks and projects;
- Set priorities, manage multiple deadlines and ensure timely delivery of high-quality output;
- Coordinate with internal stakeholders and external suppliers to align expectations and results.

Who you are

- A hands-on Marketing & Communications professional with a strong sense of visual communication;
- Creative and conceptually strong, with a keen eye for detail and consistency;
- Team player with an entrepreneurial mindset;
- Experienced in managing multiple projects and deadlines simultaneously;
- Fluent in Dutch and English (written and spoken);
- Skilled in Adobe Creative Cloud, MS Office, WordPress and Elementor.
- Confident in translating ideas and strategy into concrete communication outputs.

Your background

- MBO and/or HBO degree in Marketing & Communications, Multimedia Design or a related field;
- At least 5 years of relevant work experience in Marketing & Communications, with graphic design as a substantial component;
- Strong branding, community and storytelling skills;
- Experience with Adobe Creative Cloud, MS Office and CMS systems such as WordPress;
- Affinity with entrepreneurship, innovation and higher education is a plus.

What we offer

- A **one-year contract**, with the possibility of extension if we're a good match;
- A dynamic, startup-style environment full of inspiration, energy, and fun;
- A salary between €3.382,00 – €5.057,00 (scale 8–9, full-time) depending on your experience, based on the cao-NU;
- Opportunities to grow, experiment, and make a real impact on our entrepreneurial community.

About Erasmus Enterprise

Erasmus Enterprise is the startup within Erasmus University Rotterdam: a young, diverse, and ambitious community that helps turn innovative ideas into successful startups. We connect students, startups, scale-ups, investors and researchers to fuel entrepreneurship and innovation. With partners like YES!Delft, Erasmus Centre for Entrepreneurship and UNIQ, we provide knowledge, funding and office & event space.

We live by the Erasmian values: enterprising, socially involved, broad-minded, globally connected, and collaborative. Our mission? Creating positive social impact.

Interested?

Send your motivation for this position (in a letter, or a video or any other format), CV and other supporting materials to Mersiha Kisevic (HR & Office Manager) via hr@erasmusenterprise.com. Questions? Reach out to Arianne Kooijman (Marketing & Communications Lead) at arianne.kooijman@eur.nl.

Acquisition is not appreciated.